



CEETRA Chairman and Board successfully re-elected

Important topic of the year 2020: Sustainability in the travel retail market

Brussels/Amsterdam, 4 February 2020. Dr Patrick Bohl (Chairman CEETRA; Head of Retail and Advertising at Budapest Airport), Sylvie Ngoma (Regional Sales Manager at Pernod Ricard Travel Retail EMEA), Jana Volíčková (General Manager at Lagardère Duty Free Czech Republic), Mariana Pinheiro (Corporate Affairs and Communications Manager Worldwide Duty Free at JT International) and Dr Jennifer Cords (Director Corporate Affairs and Compliance at Gebr. Heinemann) have been successfully re-elected as Chairman respectively Board Members of the Central and Eastern European Travel Retail Association – CEETRA – at the 2020 annual meeting which took place at Amsterdam Airport.

The association announced its next Travel Retail Forum to be held on 28 May 2020 at Bratislava Airport, which is also open to non-members, and will focus yet again on regulatory topics as well as industry news and best practice in travel retail.

Chairman Dr Patrick Bohl: „We are working in a complex industry, often misunderstood and constantly evolving and changing. CEETRA helps our company to stay in touch with current and future changes to legislation, learn best practice and expand our network of contacts. Both personally and as a company, we benefit each time this powerful group gets together.”

Board member Jana Volíčková: „Lagardère Travel Retail has been the founding member of CEETRA. We strongly believe in the importance of regional cooperation in the travel retail industry. Personally, I find any CEETRA meeting a great source of inspiration for my day-to-day job.”

For 2020, one focus of the association's agenda is sustainability in the travel retail market. Board member Dr Jennifer Cords: "By bringing together important industry issues for our members, we can illuminate different perspectives for the benefit of all. We are currently working on an Industry Sustainability Initiative to jointly develop an effective and convincing environmental strategy for the travel retail industry in Central and Eastern Europe. We will anticipate and provide valid answers to current customer questions."

About CEETRA

The Central and Eastern European Travel Retail Association – CEETRA – is a regional industry association organizing companies involved in the duty free and travel retail industry in the Central and Eastern European region.

CEETRA initially represents companies in Austria, Czech Republic, Croatia, Hungary, Poland, Slovakia, Slovenia, Romania and Bulgaria involved in supplying and retailing goods to travelling consumers in all duty free and travel retail outlets throughout the Central and Eastern European region. Other countries may join at a later stage.

The association aims to protect, promote and facilitate the region's travel retail channel by providing the means to obtain the most favourable trading environment for the travel related commerce.

CEETRA is a member of The European Travel Retail Confederation – ETRC – which is the European wide body serving the industry and its members at the European level.